

John Lindsay

Professional Summary

I consistently push myself by embracing new and exciting challenges, driven by a strong passion for learning new software, emerging tech, and advancing my craft. Across my production work, I've developed sharp videography and editing skills while collaborating closely with team members and working independently - always focused on crafting high-quality visual content and continually expanding my technical capabilities.

Employment History

Video Production at AIIMS, Sydney

Nov 2025 — Present

Collaborate closely alongside a production team to produce video and photography content for a diverse client base, including leading Australian podcasts. Pitch in across all stages of production—alternating between leading shoots and supporting crew duties across both structured studio setups and fast-paced run-and-gun environments. Edit and retouch photos and videos using a diverse range of software, backed by regular experience with AI tools like Higgsfield and Claude Code to enhance final assets.

Disability Support Worker, Newcastle/Sydney

Oct 2023 — Nov 2025

Digital Marketer at ScreenMarketing, Online

Oct 2022 — Oct 2023

Oversaw the development and upkeep of various e-commerce platforms, driving user engagement and smooth operation. Executed targeted paid marketing efforts across Google and social channels to expand reach. Refined SEO to enhance organic search performance and improve site visibility.

Marketing Coordinator at Warren Ward Refrigeration, Newcastle

Sept 2022 — Jan 2024

Built and maintained the WordPress website wwr.net.au, ensuring a professional and functional online presence. Implemented targeted strategies to improve the site's Google search rankings and ran paid digital advertising campaigns to boost brand awareness and generate qualified sales leads.

Community Engagement Intern at Greater Bank, Newcastle

Mar 2022 — Jul 2022

Involved in the planning and execution of numerous community and internal events, including one with a \$100,000 budget. Supported every stage of event delivery—from initial planning and coordination through to on-the-day management and post-event wrap-up—ensuring each event ran smoothly and successfully.

Details

Sydney

0493054343

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Personal Qualities

Strong interpersonal skills

Highly analytical

Collaborative

Adaptive

Creative

🎓 Education

HSC, Farrer Memorial Agricultural High School, Tamworth

Nov 2018

🔧 Technical Skills

- Digital marketing (emails, ads, SEO, etc.).
- **Sound Recording (mixing) - FL STUDIO.**
- Adobe Suite, Davinci Resolve, Blender.
- WordPress, Square, GoDaddy, Shopify.
- Videography, and photography.
- **Claude Code, Higgsfield.**
- Google Suite.

📄 References

References available upon request